

FUN

ENGAGING

SOCIAL

FITS ALL

This winter's funnest activity challenge

# Startskottet

Challenge period: February 8 – March 13

Want a fun and engaging challenge to keep you active this winter?  
Join Tappa's winter campaign!

The hike from Ystad to Haparanda lasts 6 weeks and is guaranteed to kick-start the year! On a virtual map you will see the progress of each step recorded and will be able to follow your progress. A little more activity in everyday life can bring great benefits for both physical and mental health. With bonus missions, an app to record steps and activity, as well as full support throughout the campaign, we motivate each other to an active start to 2024.



Prizes will be drawn weekly among all who manage to maintain a step average of 10,000 or more during the course of the competition!

